

Thursday, October 17, 2019

The Plaza • New York City

6:30 PM Cocktail reception

7:30 PM Seated dinner, award presentations and entertainment

The Champions for Change Gala is The Skin Cancer Foundation's signature fundraiser. This year marks 40 years since the Foundation was founded in 1979. Join us for a festive evening as we celebrate four decades and raise funds to support the Foundation's lifesaving programs that include free skin cancer screenings for the public, research and patient and professional education.

Honoring

Sandy Klein

Partner, Shanholt Glassman Klein Kramer & Co.

Co-trustee, The Lynne Waxman Foundation

Gala Chairs

Susan Manber, Chief Strategy Officer, Digitas Health

Stephanie & Adam Schweitzer, Partner/Board Member, ICM Partners

Honorary Chair

Marcia Robbins-Wilf, EdD

Immediate Past Honoree

Robert J. Friedman, MD

Clinical Professor, NYU School of Medicine, Department of Dermatology

Gala Committee

Chris G. Adigun, MD, FAAD, Board Certified Dermatologist, Dermatology & Laser Center of Chapel Hill

Jeremy Brauer, MD, Mohs, Laser and Dermatologic Surgery, Clinical Associate Professor, NYU

Kim Campbell, Founder, Dermatology Authority

Amy Conway, Editor-in-Chief, Health Magazine

Doris Day, MD, Day Dermatology and Aesthetic, Clinical Associate Professor, Dermatology, NYU Langone Health

Andrew Donovan, Reporter, NewsChannel 9 WSYR-TV

Megan Driscoll, Founder & CEO, EvolveMKD

Jennifer & Joseph A. Dussich, JAD Corporation of America

Dendy Engelman Thomas, MD, Mohs Surgeon & Cosmetic Dermatologist, Medical Dermatology & Cosmetic Surgery

April Franzino, Beauty Director; *Good Housekeeping*, *Prevention*, *Woman's Day* Magazines

Adele Haimovic, MD, Mohs Surgeon & Cosmetic Dermatologist, Lance H. Brown MD PLLC

Elizabeth K. Hale, MD, Co-Founder, CompleteSkinMD, Clinical Associate Professor, NYU

Rob Hoxie, Co-Founder, Tiege Hanley

Julie K. Karen, MD, Co-Founder, CompleteSkinMD, Clinical Assistant Professor, NYU

Jesse M. Lewin, MD, FACMS, Mohs Micrographic and Dermatologic Surgeon, Columbia University Irving Medical Center

Melissa Lovy, Founder, Melissa Lovy

Celine Mactaggart, Founder, Shine Safe

Kim Nichols, MD, FAAD, Board-Certified Dermatologist, Founder of NicholsMD of Greenwich

Ariel Ostad, MD, Skin Cancer, Laser and Cosmetic Dermatologic Surgeon, Clinical Associate Professor, NYU

Isabelle Raymond, PhD, Vice President, Clinical Development, Sensus Healthcare

Maral Skelsey, MD, Director, Dermatologic Surgery Center of Washington, Clinical Associate Professor,

Georgetown University Department of Dermatology

Mary L. Stevenson, MD, Assistant Professor, Mohs Micrographic Surgery, NYU Langone Medical Center

Shelley N. Tanner, President & CEO, SanovaWorks

Brian Underwood, Beauty Director; *O, The Oprah Magazine*

Kit Wallace, President & Founder, Blue Eyed Entertainment

SPONSORSHIP OPPORTUNITIES

Sponsorship Packages (All sponsorships include digital ad and gift bag inclusion opportunity.)

BROAD SPECTRUM PRESENTING SPONSOR: \$100,000 (EXCLUSIVE CATEGORY) Custom activation opportunity that includes brand specific engagement and promotion, pre-event and onsite (subject to the Foundation's approval) | Company name listed in title of event on Gala marketing materials | Logo inclusion on Gala step & repeat | Two tables of 10 | Special recognition from podium | Acknowledgement in event press release | Logo on the Foundation's website during October | Photo feature in annual *Skin Cancer Foundation Journal*

BEAUTY BAR SPONSOR: \$75,000 (EXCLUSIVE CATEGORY) Custom onsite activation featuring the sponsor's products and materials in vitrines and display cases for guests to enjoy | Prominent brand recognition throughout Beauty Bar and in event signage | Table of 10 | Acknowledgement in event press release | Logo on the Foundation's website during October | Photo feature in annual *Skin Cancer Foundation Journal*

HERO FOR HEALTH: \$50,000 Branded integration opportunities that include selfie station, cocktail reception, etc. (Subject to the Foundation's approval) | Prominent brand recognition throughout the Gala | Table of 10 | Acknowledgement in event press release | Logo on the Foundation's website during October | Listing in annual *Skin Cancer Foundation Journal*

GLOW GUARDIAN: \$25,000 Table of 10 | Acknowledgement in event press release | Logo on the Foundation's website during October | Listing in annual *Skin Cancer Foundation Journal*

WELLNESS WARRIOR: \$17,500 Table of 10 | Listing in annual *Skin Cancer Foundation Journal*

Tickets

SKIN SAVIOR: \$5,000 Two tickets | Ad in digital program | Listing in annual *Skin Cancer Foundation Journal*

SHADE SEEKER: \$1,500 Individual Ticket with Preferred Seating | Listing in annual *Skin Cancer Foundation Journal*

INDIVIDUAL TICKET: \$750

PHYSICIAN MEMBER TICKET: \$600 (*Current Members Only*)

Digital Program Advertising

DIGITAL AD: \$1,500

For more event information, contact Rachel Patterson at rpatterson@skincancer.org or 646.583.7976.

For media inquiries, contact Arielle Grabel at agrabel@skincancer.org or 646.583.7987.

Please complete commitment form on next page.

COMMITMENT FORM

Sponsorship Packages

- Broad Spectrum Presenting Sponsor (Exclusive Category): \$100,000
- Beauty Bar (Exclusive Category): \$75,000
- Hero for Health: \$50,000
- Glow Guardian: \$25,000
- Wellness Warrior: \$17,500

Tickets

- Skin Savior: \$5,000
- Shade Seeker: \$1,500
- Individual Ticket: \$750
- Physician Member Ticket: \$600 (*Current Members Only*)

Digital Program Advertising

- Digital Ad: \$1,500

PLEASE PRINT NAME to be listed on materials _____

Contact Person (*if different*) _____

Company Name _____

Street Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

- Check enclosed** in the amount of \$ _____
Please make check payable to **The Skin Cancer Foundation**

- Send me an invoice**

Please mail or email completed form to:

Rachel Patterson

The Skin Cancer Foundation, 205 Lexington Avenue, 11th Floor, New York, NY 10016

646.583.7976 | rpatterson@skincancer.org