



2024 SCF Partner Summit Agenda

etc.venues

601 Lexington Avenue (at 53rd Street), 14th Floor
Wednesday, May 15, 2024

- 8:30 to 9:00am** **Registration, Breakfast and Networking**
- 9:00 to 9:05am** **Welcome and Opening Remarks**
- Deborah S. Sarnoff, MD**
President
The Skin Cancer Foundation
- 9:05 to 10:00am** **Panel Discussion: Skin Cancer Treatment and Patient Advocacy**
- Moderator: **Steve Alperin**, CEO, SurvivorNet*
- **Elizabeth K. Hale, MD**, Co-Founder, CompleteSkinMD, Clinical Associate Professor, NYU
 - **Julie K. Karen, MD**, Co-Founder, CompleteSkinMD, Clinical Assistant Professor, NYU
 - **Ariel Ostad, MD**, Mohs, Laser and Cosmetic Surgeon, Clinical Associate Professor, NYU
- 10:00 to 10:30am** **Networking & Coffee Break**
- 10:30 to 11:00am** **Trends in Sunscreen Application Practices**
- Kimberly Norman, PhD, DABT, ERT**
Senior Director, Safety and Regulatory Toxicology
Personal Care Products Council
- 11:00 – 11:55am** **Panel Discussion: Skin Cancer Prevention and Sun Protection**
- Moderator: **Krista Bennett DeMaio**, Senior Editor, Science & Education,
The Skin Cancer Foundation*
- **Whitney Bowe, MD**, Board Certified Dermatologist, Founder & CEO of Dr. Whitney Bowe Beauty and Founding Member of the Dermstore Medical Advisory Board
 - **Ian Michael Crumm**, Licensed Esthetician
 - **April Franzino**, Beauty Director of *Good Housekeeping*, *Woman's Day*, and *Prevention* magazines at Hearst Magazines
- 11:55am to 12pm** **Closing Remarks**
- Becky Kamowitz**
Interim Executive Director, The Skin Cancer Foundation