



## 2026 SCF Partner Summit

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601 Lexington Avenue, New York, NY 10022

Wednesday, May 13, 2026

### Speaker Bios



**Jackson Burnett** is the chief executive officer of Vapor Apparel, a leader in performance and sun-protective apparel manufacturing. He oversees the company's growth in technical apparel and its mission to expand access to UPF clothing as a key tool in skin cancer prevention.

Burnett has also helped drive innovation through Fulfill Engine, Vapor Apparel's print-on-demand platform that enables brands and organizations to create and distribute customer apparel efficiently and sustainably. Through these initiatives, he continues to promote solutions that combine performance, protection and scalable apparel production for partners around the world.



**Ian Michael Crumm** is a celebrity esthetician, content creator and the founder of Boys in Beauty, a members' collective redefining how men engage with beauty and self-care. Through curated events and conversations, Boys in Beauty brings together creators, executives and industry leaders to challenge outdated stigmas surrounding masculinity and expand the dialogue on modern self-expression.

Ian has spent more than a decade educating audiences on skin care, beauty and preventive skin health. His work emphasizes sun safety and skin cancer prevention, using media appearances and industry platforms to encourage daily SPF use and smarter sun habits. Ian regularly appears in television segments and media features to discuss skin-care trends, men's beauty and the growing cultural shift toward male participation in beauty.



**Kevin Cureton** is president and chief executive officer at Solésence, a 2023 Fast Company Most Innovative Company in Beauty and leading developer and manufacturer of innovative skin health and beauty products. On a mission to deliver joy through innovation, inclusivity and the science of beautiful skin, Solésence has redefined mineral-based sun protection by maximizing transparency, effectiveness, aesthetics and wearability.

With 20+ years in senior beauty industry roles, Kevin has led and advised ingredient companies, digital start-ups and skin-care brands, shaping technology-driven consumer experiences. He previously founded and led AMCOL Health & Beauty Solutions, a private label manufacturer of retinoid-based skin-care formulations and a leading provider of prescription delivery systems technology for treating acne, skin cancer and hyperpigmentation. Kevin also helped pioneer



facial recognition technology for personalized skin-care recommendations. He holds a chemical engineering degree from Carnegie Mellon and an MBA from The University of Chicago Booth School of Business. As an inventor or co-inventor on over a dozen U.S. and global patents, Kevin continues to drive innovation at the intersection of science, technology and beauty. He is also a proud husband and father.



**Carl D'Ruiz**, MPH, is senior manager, advocacy and business development at dsm-firmenich Beauty & Care NA. Carl is a leading voice in sunscreen photoprotection, OTC drug modernization and risk-based safety science, with more than three decades of advancing consumer health through regulatory innovation.

Currently with dsm-firmenich and a former chair of the PCPC Sunscreen Consortium, Carl is helping to shape the next generation of U.S. sunscreen regulation and science-based access to innovation. Most notably, he is bringing forward PARSOL® Shield (bemotrizinol) — the first new UV filter approved for use in the U.S. in 26 years — through a landmark FDA approval. This represents a significant step forward in photoprotection and skin cancer prevention.



**Teresa Fleming** is an outcome-driven R&D leader with over 20 years of formulation experience, combining scientific rigor with consumer-centric design to develop and commercialize innovative, high-performance sunscreen products that win with consumers.

Based in Miami, Teresa currently serves as director of innovation and research for Bell International Labs, leading a team of research scientists spanning a wide range of technical expertise. Committed to innovation and continuous improvement, Teresa brings a strong critical thinking mindset and passion for personal care formulation and accelerating the growth of brands in their respective space.

Teresa also has a passion for volunteering with the Society of Cosmetic Chemists. Within the Florida SCC chapter, she has held the positions of chair (2024-2025), chair-elect (2022-2023), treasurer (2008 - 2013) and for 2026 - 2028 has stepped into the National SCC Role of area IV director. As FLSCC chair, Teresa also led the organization of the highly successful 2025 Sunscreen Symposium™, the premier global educational event for professionals dedicated to sun-care science and formulation.



**Sabrina Gaber Holland** is the digital communications strategist at The Skin Cancer Foundation, where she specializes in translating complex information into engaging content that resonates with broad audiences.

In her role, Sabrina manages digital campaigns, develops influencer partnerships and creates strategic content designed to inform and mobilize audiences around skin cancer prevention, sun safety and advocacy initiatives — reaching nearly 10 million each year. She brings nearly two decades of marketing experience across industries including fashion, technology and nonprofits, helping organizations develop compelling brands, messages and digital strategies. Her work sits at the intersection of storytelling, education and digital engagement, using modern communication platforms to turn awareness into action.

Originally from Brooklyn, New York, Sabrina now lives in Westchester with her husband, two young children and their dog. Outside of work, she spends her time outdoors on local adventures, trying out the latest coffee shop and embracing her other full-time roles: official cheerleader and chauffeur to her kids' activities.



**Marisa Garshik, MD, FAAD**, is a board-certified dermatologist in New York City and New Jersey practicing at MDCS: Medical Dermatology and Cosmetic Surgery Center and is a clinical assistant professor of dermatology at New York Presbyterian-Weill Cornell Medicine. Dr. Garshick has numerous publications in scientific journals and is regularly featured in top media outlets such as *Glamour*, *InStyle*, *Huffington Post*, *Women's Health*, *Allure*, *Elle*, *Prevention*, *Harper's Bazaar*, *Shape*, *Refinery 29* and more. She has been selected to the New York Super Doctors and is recognized as a Castle Connolly Top Doctor.



**Elizabeth K. Hale, MD**, is a board-certified dermatologist and a clinical associate professor of dermatology at the New York University Langone Medical Center. She specializes in Mohs micrographic surgery, cosmetic dermatology and laser surgery and teaches advanced dermatologic surgery to NYU dermatology residents.

After graduating cum laude from Cornell University, Dr. Hale received her medical degree from NYU where she was elected to Alpha Omega Alpha. She was also the recipient of the American Medical Women's Association Citation and the Marion Sulzberger Dermatology Award at NYU. Dr. Hale then served as chief resident at The Ronald O. Perleman Department of Dermatology at NYU, where she received the Morris Leider award for Excellence in Dermatology.



Dr. Hale has extensive experience in the field of skin cancer and is a long-time advocate for increasing public awareness of the disease. As a senior vice president of The Skin Cancer Foundation, she frequently volunteers her time on screening initiatives and public speaking events about the early detection and treatment of skin cancer. She also lectures extensively on the treatment of photoaging with the latest advances in lasers and injectables.

This year, Dr. Hale was again named a New York Super Doctor, as published in *The New York Times Magazine*, a Castle Connolly Top Doctor and one of *New York Magazine's* Best Doctors. Dr. Hale has received the Surgical Attending of the Year Award from NYU's dermatology residents and the Alpha Omega Alpha Honor Medical Society teaching award, which is given annually to one NYU voluntary faculty member for his/her dedication to teaching. She co-directed NYU's Procedural Dermatology Fellowship program and their annual Advances in Dermatology symposium for 8 years. Dr. Hale has published numerous articles and chapters in the field of dermatology and recently co-authored the *Handbook of Dermatologic Surgery* with her sister, Julie K. Karen, MD, and her mentor, Perry Robins, MD, which is used to train dermatology residents nationwide. Dr. Hale has been a member of The Skin Cancer Foundation's Champions for Change Gala Committee for 15 years, serving as a physician co-chair since 2023.



**Becky Kamowitz** is the executive director of The Skin Cancer Foundation. 20 years ago, thanks to a college internship that wasn't even her first choice, Becky discovered her passion for finding creative ways to communicate messages that help people lead healthier lives. After several years at a boutique PR agency, she joined The Skin Cancer Foundation in 2010 before moving to DKMS, an international bone marrow donor center, where she focused on donor education and retention programming.

She rejoined the Foundation in 2016. In her former role as senior director of marketing communications, Becky developed and delivered campaigns that empower people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer. Under her direction, the Foundation rebranded and expanded its national screening program, Destination Healthy Skin, developed a new public service campaign, The Big See, launched a patient resource program, Robins Nest, and redesigned SkinCancer.org.

In 2024, Becky became executive director of The Skin Cancer Foundation, leading a staff of 18. In this role, Becky has enjoyed connecting on a more personal level with physician members, skin cancer patients, donors and corporate partners, as she shares her ideas for the future of the Foundation. She strives to foster an office environment where the Foundation's modest, motivated staff can thrive as they deliver programs and content that help save and improve the lives of millions. She also oversees the Foundation's advocacy and government affairs efforts. Becky has a bachelor's degree in public relations and political science from Hofstra University. Originally from Hartford, Connecticut, Becky lives in Brooklyn with her husband and daughter.



**Julie K. Karen, MD**, is a board-certified dermatologist who specializes in Mohs micrographic surgery, laser surgery, skin cancer, cosmetic dermatology and the treatment of leg veins. Dr. Karen graduated summa cum laude from Princeton University, where she was elected to Phi Beta Kappa and played varsity soccer.

She received her medical degree from the Weill Medical College of Cornell University, where she was elected to Alpha Omega Alpha, the national medical honors society, and graduated first in her class. Dr. Karen received the Clarence C. Coryell Prize for highest achievement in medicine, the John Metcalf Polk Prize for top scholastic performance, and the Janet M. Glasgow Memorial Award given to the top female graduate. She completed her residency training at The Ronald O. Perelman Department of Dermatology at New York University Medical Center, where she served as chief resident and received the Morris Leider Award for Excellence in Dermatology. Dr. Karen completed a Procedural Dermatology Fellowship at NYU and Memorial Sloan-Kettering.

Dr. Karen is certified by the American Board of Dermatology. She is a Fellow of the American Academy of Dermatology, the American College of Phlebology, the American Society of Dermatologic Surgery and the American Society for Laser Medicine & Surgery. She is affiliated with New York University Langone Medical Center, where she is a clinical assistant professor of dermatology and teaches surgery to dermatology residents.

In 2026, Dr. Karen was again named a Castle Connolly Top Doctor. In 2024, she was once again selected as a New York Super Doctor, as published in *The New York Times Magazine*, and one of *New York Magazine's* Best Doctors. Dr. Karen has received the Surgical Attending of the Year Award from NYU's dermatology residents. She has published numerous articles and chapters in the field of dermatology, including publications in the *New England Journal of Medicine*, *Journal of the American Academy of Dermatology*, and *Archives of Dermatology*. Recently, she co-authored the *Handbook of Dermatologic Surgery* with her sister, Elizabeth K. Hale, MD, and the renowned Perry Robins, MD, which is used to train dermatology residents nationwide. She has appeared on television numerous times and has been quoted in many print and online publications.



**David Korvah** is marketing manager at Avery Dennison Graphics Solutions, where he bridges the gap between automotive innovation and real-world impact. With more than two decades of professional experience in branding and communications, David currently manages the North American marketing strategy for the company's automotive and fleet segments.

A recognized leader in brand positioning and integrated campaigns, David oversees a comprehensive portfolio of vehicle solutions, including automotive window films, Paint Protection Film (PPF) and Supreme Wrapping Film™ for premium restyling. He excels at translating technical product performance into compelling brand stories that resonate with audiences. David is particularly passionate about the role of advanced film technologies in enhancing safety and wellness, advocating for solutions that provide critical UV protection for drivers and passengers alike. He is a graduate of Kent State University.



**Susan Manber**, a native New Yorker born into a family of journalists, grew up asking, “why?”

Sue helped found two agencies in the early days of the Internet and has deep health and wellness strategic brand building experience spanning leading companies and nonprofits in virtually every category, focusing on oncology.

A Merkel cell carcinoma survivor, Sue is extremely proud to combine her professional experience with her service as a patient advocate. She is dedicated to ensuring that patient-first insights are at the heart of her collaborations with the data, AI, advocacy and scientific community, crafting campaigns and strategic partnerships in areas including biomarker testing, new treatment modalities and cancer screening. Sue led creation of “The Big See,” a multimedia campaign for early detection of skin cancer with The Skin Cancer Foundation. Ultimately, her purpose is to use communications to save lives.

Sue is in demand as a speaker at health-care industry conferences and is frequently published, having been featured most recently at HLTH, in Ad Age and honored in the 2020 MM&M Hall of Femme/Women of Distinction, Reuters 2022 Patient Champion of the Year Award and 2024 Healthcare Businesswomen’s Association Luminary. Sue also serves as Chief Patient Officer on the Wellness, Sleep and Circadian Network (WSCN) Board, as patient advocate for the National Comprehensive Cancer Network Guidelines (NCCN) for nonmelanoma skin cancers and on the advisory board for Hollywood & Mind, at the intersection of mental health and entertainment. She lives in the Hudson Valley and is the proud mom of Max and Sarina.



**Alisha Rose Merlo** has spent more than 25 years in the medical aesthetics industry, specializing in elevating patient experiences, strengthening clinic operations and driving growth. Working for leading organizations in skin care, injectables and devices, she has been an award-winning sales professional and respected practice consultant. Alisha is widely recognized for her expertise and is a frequent conference speaker, podcast guest and published contributor in leading dermatology and aesthetics publications.

Alisha serves as vice president of professional relations at Colorescience®, where she guides clinical studies, professional education, thought leader collaborations and strategic industry partnerships.

Beyond her professional work, Alisha is deeply committed to anti-human trafficking efforts in San Diego. She serves the associate director of the Coastline Dream Center’s Human Trafficking Prevention and Restoration program and is a founding task force member of the ASLMS New Beginnings Branding Tattoo Removal Program. Alisha and her husband live in San Diego, where she enjoys the outdoors, especially beach days, hikes and walks with her grandchildren (always sun protected).



**Ariel Ostad, MD**, has been a trusted and leading world-class surgeon in his field for over 26 years. He is triple board-certified in facial cosmetic surgery, Mohs micrographic skin cancer reconstructive surgery and cosmetic dermatology. He is known for his expertise in cosmetic skin rejuvenation, lasers, body contouring, skin cancer surgery and facial reconstruction.

Founder of a boutique aesthetics practice located on the Upper East Side of New York City, Dr. Ostad is distinguished by his artistry, “less is more” philosophy, facial anatomy expertise, advanced techniques, refined results and impeccable approach to personalized care. He is passionate about wellness, antiaging, mindset and empowering his patients to look as good as they feel. Driven by his passion to create highly effective skin-care solutions, Dr. Ostad embarked on a mission to develop his own medical-grade skin-care line. This line contains a variety of products that are highly concentrated with active ingredients to provide outstanding results for patients.

Dr. Ostad yields international notoriety for his skill in Mohs micrographic surgery for skin cancer and facial reconstructive surgery. He has coauthored a textbook entitled *Practical Management of Skin Cancer*, and he is a contributing associate editor for *Journal of Drugs in Dermatology*. Dr. Ostad received extensive medical training from NYU, Harvard, UCLA and is a fellow of American Academy of Cosmetic Surgery, American Society for Dermatologic Surgery and American Society for Laser Medicine and Surgery. Dr. Ostad is an associate clinical professor at NYU Grossman School of Medicine, where he teaches surgery to young doctors in training. He has received The President’s Volunteer Service Award from President Barack Obama in 2012. He is a member of The Skin Cancer Foundation Amonette Circle.



**Deborah S. Sarnoff, MD**, is a board-certified dermatologist and director of dermatology at COSMETIQUE Dermatology, Laser & Plastic Surgery, LLP (with offices on Park Avenue in Manhattan and on Long Island’s Gold Coast). She specializes in cosmetic dermatology, dermatologic and laser surgery and Mohs micrographic surgery for the treatment of skin cancer. Dr. Sarnoff became president of The Skin Cancer Foundation in January 2017. She was previously a senior vice president.

Dr. Sarnoff graduated summa cum laude from Cornell University, where she was elected to Phi Beta Kappa. She received her medical degree, with distinction, from the George Washington University Medical School, where she was elected to the Alpha Omega Alpha Medical Honor Society. She completed her residency and fellowship at NYU School of Medicine, where she now serves as clinical professor of dermatology. She is a Diplomate of the American Board of Dermatology and a Fellow of the American Academy of Dermatology, American College of Mohs Surgery, the American Society for Dermatologic Surgery and the American Society for Laser Medicine & Surgery.

Dr. Sarnoff is a clinical professor in the Ronald O. Perelman Department of Dermatology at NYU Grossman School of Medicine. She is immediate past president of the New York State Society of Dermatology and Dermatologic Surgery and is past president of the International Society for Dermatologic Surgery and the Long Island Dermatological Society. She is also editor in chief of the



*Journal of Drugs in Dermatology*. She has published numerous articles in peer-reviewed publications and textbooks and frequently lectures at national and international meetings in all aspects of dermatology.

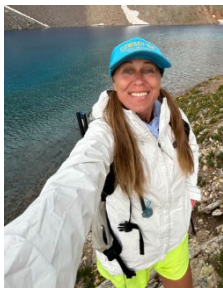
As one of the preeminent dermatologists in the world, Dr. Sarnoff has been featured in publications including *The New York Times*, *The Wall Street Journal*, *USA Today*, *The Oprah Magazine*, *Vogue*, *Glamour* and *Allure*. She has also appeared on *The View*, *TODAY*, *Good Morning America*, *20/20*, *Dateline*, *Nightline*, *CBS News*, *NBC News*, *Dr. Oz*, *The Doctors*, *E!* and was named a “life saver” on *Extra*.

Dr. Sarnoff is the coauthor of the best-selling books *Beauty and the Beam: Your Complete Guide to Cosmetic Laser Surgery* and *Instant Beauty: Getting Gorgeous on Your Lunch Break* (St. Martin’s Press). She was named one of the Best Doctors in New York by *New York* magazine; one of New York’s Super Doctors by *The New York Times*; and a Top Doctor in America as well as the New York metropolitan area by Castle Connolly Medical Ltd.



**Jessica (Jess) Snell** serves as vice president of research & development at Papatui, the men’s skin-care brand founded by Dwayne “The Rock” Johnson. A “secret marketer at heart,” Jessica bridges the gap between hard science and consumer connection, overseeing everything from clinical testing and formulation to the brand’s professional health-care strategy.

With over 20 years of experience at industry giants like Kenvue (formerly Johnson & Johnson) and Mane Fragrance, Jessica has shaped the global pipelines for iconic brands including Neutrogena, Listerine and Clean & Clear. Her fingerprints are on over 75 consumer products that reached the market, ranging from the Neutrogena Naturals line to pioneering light therapy devices and clinical oral care breakthroughs published in the *Journal of Dental Hygiene*. Most recently, leading the launch of Papatui’s Facial Moisturizer with Broad Spectrum SPF 30 Mineral Sunscreen. Jessica’s journey began in an apothecary-style pharmacy, where she first fell in love with the lab while compounding specialty OTC products. She holds a B.S. in Chemistry and an M.S. in Cosmetic Science.



**Kelly Urban** is the chief marketing officer at Maui Jim, leading global marketing and helping to bring the brand’s aloha spirit to sunglass lovers around the world. Prior to joining Maui Jim, Urban spent 12 years at GoPro working across global marketing and PR, brand partnerships and influencer marketing, essentially helping turn everyday moments into epic stories. Her career has been rooted in building brands that people don’t just buy from but genuinely believe in — where connection, community and culture matter as much as the product itself.