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**Subject:** Your April Issue: Early Detection Starts with You! 🧡

**From:** The Skin Cancer Foundation

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## April Newsletter

Vol. 4 | April 2023

**Spring is a season of long days, pleasant weather and getting outdoors. It's also a great time to step up your skin cancer detection game.**

Skin cancer is the cancer you can see, and [detecting it early](#), when it's easiest to treat, could save your life. That's why monthly [skin self-exams](#) are especially vital.

Have you checked your skin lately? If you're not sure what to look for, we've got you covered.

[The Big See®](#) early detection campaign shows you how easy it is to examine yourself in the mirror each month and ask: "What's that?" If you see anything new, changing or unusual, see a dermatologist as soon as possible.

Here's more early detection information for you to view and share:

What's that? It could be skin cancer. [Watch the video](#)

- [7 Ways Your Phone Can Help You Detect Skin Cancer Early](#)
- [How to Perform a Self-Exam](#)
- [3 Things to Look for When You're Looking for Skin Cancer](#)
- [5 Ways to Prepare for Your Annual Skin Exam](#)



**"The best time to start a proactive approach to early detection is now."**

Deborah S. Sarnoff, MD  
President, The Skin Cancer Foundation

See something  
NEW  
CHANGING  
UNUSUAL



Learn from [our ladybug video](#).



### May is Skin Cancer Awareness Month

Every May, awareness about the dangers of skin cancer is at its peak, thanks to you! We're grateful for everything you do to speak up in the fight against skin cancer. By encouraging people to check their skin for warning signs and protect it from the sun, we can and will save lives.

Get ready to [#SharetheFacts](#) by downloading images from our [Skin Cancer Awareness Toolkit](#) during [Skin Cancer Awareness Month](#) and all year long.

You can also share your [#ThisIsSkinCancer](#) story using our Storyvine video app. Get the details when you complete the [#ThisIsSkinCancer signup form](#).



## DESTINATION HEALTHY SKIN

### **Destination Healthy Skin Hits the Road Again!**

[Destination Healthy Skin](#) is The Skin Cancer Foundation's mobile skin cancer screening and education program. This spring and summer, we're visiting cities around the United States to provide free skin cancer screenings, educational information and sun protection products. We're nearly done finalizing our schedule. Our first event will be in Greenwich, Connecticut on Saturday, May 6. [Learn more here](#).

## April Is National Volunteer Month

The deep connection between volunteerism and empathy is at the heart of healthier individuals and stronger communities. We'd like to thank the [50 dermatologists](#) who volunteered their time and talents to perform free skin cancer screenings for our 2022 [Destination Healthy Skin](#) program.

*The Skin Cancer Foundation*  
**CHAMPIONS**  
*for* **CHANGE**  
———— GALA 2023  
*Changing Behaviors & Saving Lives*

**Champions for Change Gala**

Wednesday, May 10, 2023

The Ziegfeld Ballroom

6:30 PM EDT

The [Champions for Change Gala](#) is The Skin Cancer Foundation's signature fundraising event, supporting the lifesaving work we do, every day of the year. Tickets are still available. Join us to celebrate hope and progress in the fight against skin cancer. [More info.](#)

## New on the Blog



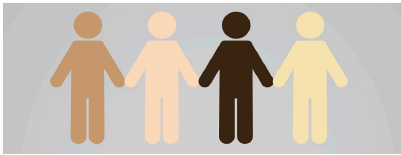
### [Look Who's Talking About Early Detection!](#)

From celebrities to social media influencers to dermatologists, here's a look at who's joined the conversation about skin cancer early detection.



### [Spotlight on Early Detection](#)

Three simple words — NEW, CHANGING, UNUSUAL — are the heart of The Big See® skin cancer education initiative.



## [Are You at Risk for Skin Cancer?](#)

Certain types of skin are at greater risk for developing sun damage and skin cancer. Do you know your skin type? Take the quiz and find out!

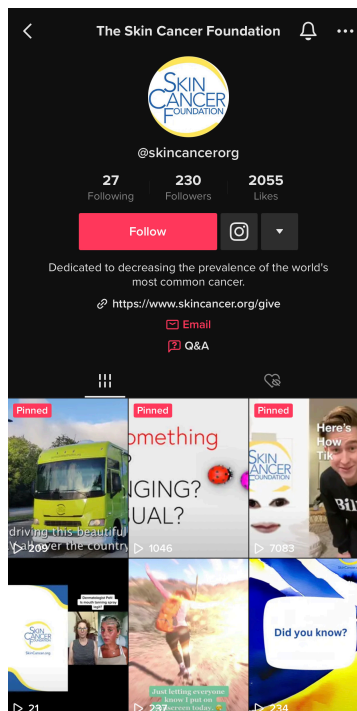


## [Is Basal Cell Carcinoma Serious? Let's Ask Hugh Jackman.](#)

Hugh Jackman knows about skin cancer: the Australian actor has posted photos and video about his skin cancer surgeries. He also urges his fans to protect against the sun's harmful rays and get checked by a dermatologist. Take a cue from Hugh!

# Community Corner: Follow Us on TikTok!

Do you TikTok? We do too! Check out The Skin Cancer Foundation's [TikTok videos](#) about skin cancer, early detection and sun protection.



## Monthly Giving

Monthly giving is a simple, effective way to fuel steady progress in skin cancer education and research. Join the Skin Protection Fund and [make a monthly gift](#).

## Stay Connected

[Support Our Mission](#)

[Visit Our Blog](#)

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