



## Champions for Change Gala 2022

#SCFGala Social Media Toolkit

### About The Skin Cancer Foundation

The Skin Cancer Foundation saves and improves lives, by empowering people to take a proactive approach to daily sun protection and the early detection and treatment of skin cancer.

**Website:** <https://www.skincancer.org/>

### About the Champions for Change Gala

The annual Champions for Change Gala is The Skin Cancer Foundation's signature fundraising event. Proceeds from the Gala support the Foundation's lifesaving educational campaigns, community programs and research initiatives.

**Date:** Thursday, May 12, 2022, 6:30 PM, The Plaza, NYC

**Gala Website:** [SkinCancer.org/gala](https://www.skincancer.org/gala)

### Social Hashtags

Official Event Hashtag: #SCFGala

### Social Media Assets and Post Suggestions

**Download graphics and suggested captions at**  
[SkinCancer.org/gala-toolkit](https://www.skincancer.org/gala-toolkit)

*Please tag The Skin Cancer Foundation on your preferred social account. @SkinCancerFoundation on Facebook, @SkinCancerorg on Instagram and Twitter.*

### 3-Week Countdown

- May is Skin Cancer Awareness Month, and I hope you'll support The Skin Cancer Foundation Champions for Change Gala! Together we can fight skin cancer and save lives. [\[link to your page\]](https://www.skincancer.org/gala) SkinCancer.org/gala #SCFGala

The Skin Cancer Foundation  
[SkinCancer.org](https://www.skincancer.org)

- Join me at The Skin Cancer Foundation's Champions for Change Gala – and help change and save lives. Visit [SkinCancer.org/gala](https://www.skincancer.org/gala) to learn more. #SCFGala

## 2-Week Countdown

- The Skin Cancer Foundation Champions for Change Gala is just 2 weeks away! Help fund public education and research grants that save lives. Check [SkinCancer.org/gala](https://www.skincancer.org/gala) [\[link to your page\]](#) for all the details. Skin Cancer Awareness starts with YOU! #SCFGala

## 1-Week Countdown

- It's Skin Cancer Awareness Month! Please support my fundraiser for The Skin Cancer Foundation Gala and take action in the fight against the world's most common cancer. [\[link to your page\]](#) [SkinCancer.org/gala](https://www.skincancer.org/gala) #SCFGala
- I'm so excited to be part of the Skin Cancer Foundation Champions for Change Gala! I want to help fight the world's most common cancer by supporting education programs and raising awareness about skin cancer early detection and prevention. Join me: [\[link to your page\]](#) [SkinCancer.org/gala](https://www.skincancer.org/gala) #SCFGala
- The Skin Cancer Foundation's Champions for Change Gala will be held during Skin Cancer Awareness Month. Let's come together to fight the world's most common cancer. [\[link to your page\]](#) [SkinCancer.org/gala](https://www.skincancer.org/gala) #SCFGala

## Day of Event

- It's today! Support the fight against skin cancer at The Skin Cancer Foundation Champions for Change Gala. [\[link to your page\]](#) [SkinCancer.org/gala](https://www.skincancer.org/gala) #SCFGala

## The Skin Cancer Foundation Social Networks

**SCF Instagram** (@SkinCancerOrg)

<https://www.instagram.com/skincancerorg/>

**SCF Facebook**

<https://www.facebook.com/skincancerfoundation>

**SCF Twitter** (@SkinCancerOrg)

<https://twitter.com/SkinCancerOrg>

**SCF LinkedIn**

<https://www.linkedin.com/company/the-skin-cancer-foundation>

**SCF YouTube**

The Skin Cancer Foundation

[SkinCancer.org](https://www.skincancer.org)

<https://bit.ly/YouTubeSCF>