Cutaneous squamous cell carcinoma (CSCC, also called squamous cell carcinoma of the skin) is the second most common cancer in the U.S.¹

A recent national survey revealed most Americans are not familiar with this common skin cancer.* ⁵

- 26% are familiar with CSCC
- 32% have heard of but are not familiar with CSCC
- 42% have not heard of CSCC

74% Unfamiliar with CSCC

Unaware that CSCC Can Progress and Be Life-threatening

- Only 18% know CSCC can become advanced, including spreading to other parts of the body
- Only 28% think advanced CSCC can be life-threatening

Overlooked Even Among Those Who Try to Protect Themselves against Skin Cancer

- 61% of people who use sunscreen daily to prevent skin cancer are not familiar with CSCC
- 52% of people who consult a dermatologist regularly to prevent skin cancer are not familiar with CSCC

Misconceptions about Melanoma vs. CSCC

- 54% falsely believe melanoma is the most common type of skin cancer in the U.S. CSCC is 5x as prevalent ¹,³,₆
- Only 3% know CSCC is one of the three most common types of cancer in the U.S.²

Limited Awareness Among Those at a Higher Risk

People Living in the Southern U.S.³

- 33% know their risk of getting non-melanoma skin cancer such as CSCC is affected by where they live

People Who’ve Spent Extended Time in the Sun over Many Years⁴

- 29% of people who work outdoors year-round are familiar with CSCC

Men⁵

- Only 26% are familiar with CSCC

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* The CSCC Skin Cancer Survey was conducted online by The Harris Poll on behalf of The Skin Cancer Foundation and in coordination with Regeneron and Sanofi between May 2 to 22, 2019 among 2,010 adults ages 18 and older in the U.S. Raw data were weighted where necessary by age within gender, race/ethnicity, region, education, income, size of household, marital status, employment status, internet usage, and propensity to be online to bring them in line with their actual proportions in the population.


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