
Subject: Your Skin Cancer Awareness Month Issue 🧡

From: The Skin Cancer Foundation



May Newsletter

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[May is Skin Cancer Awareness Month!](#) Starting on #MelanomaMonday and throughout the summer, we're shining a spotlight on the world's most common cancer. [Visit our website](#) for everything you need to know, including accurate, medically reviewed [skin cancer information](#), [images](#) and videos. Get started here:

- Read [Skin Cancer 101](#) and Boost Your Skin Cancer IQ.
- How Much Do You Know About Skin Cancer? [Test Your Knowledge](#).
- Take the Quiz: [Are You at Risk for Skin Cancer?](#)
- [Get Facts](#) and Stats About the World's Most Common Cancer.
- Learn [How to Protect Yourself](#).
- Find Out About [Rare Skin Cancers](#).
- View our [Skin Cancer Pictures](#) Page to See What Skin Cancers Can Look Like.

During Skin Cancer Awareness Month, you'll see stories and posts about [risk factors](#), warning signs, [prevention](#) and [early detection](#) trending on the news and social media. [Join the conversation](#) to raise awareness and help save lives! Here's how you can [get involved](#):

- **#SharetheFacts:** Light up your social media with yellow skin cancer awareness posts. Need content? [Download graphics from our toolkit](#) and tag us so we can reshare!
- Join the **#SkinCheckChallenge** to strengthen your early detection skills. Get the details below.
- Read and Share [#ThisIsSkinCancer Stories](#).

- [Share Your Story](#) on the Storyvine Video App.
- [Connect With Us](#) on Social Media.
- Support Our Mission: [Donate](#) or [Create a Skin Cancer Awareness Month Fundraiser](#).

Join the #SkinCheckChallenge

Let's flood social media with a wave of people doing the **#SkinCheckChallenge**! Here's how it works: First, [check your skin from head to toe](#). Look for anything new, changing or unusual. Then, post a photo or video of your skin check and share it online with the hashtag #SkinCheckChallenge. When you post, be sure to tag us and let us know how it goes. Then, **invite two friends** to do it too. Are you up for the challenge? Let's go!



"Skin Cancer Awareness Month is our chance to capture the attention of people who think skin cancer is not a big deal. Help share facts about the dangers of unprotected sun exposure and encourage people to check their skin for anything new, changing or unusual. Together, we can and will save lives."

Deborah S. Sarnoff, MD
President, The Skin Cancer Foundation

Destination Healthy Skin Hits the Road



DESTINATION HEALTHY SKIN

[Destination Healthy Skin](#), our annual mobile education and free screening program kicks off on May 6 in Greenwich, Connecticut. The [program is designed to save lives](#) by educating the public about the importance of skin cancer early detection as well as effective sun protection for skin cancer prevention. Inside the Destination Healthy Skin RV, local volunteer dermatologists provide free full-body skin cancer screenings in private exam rooms. This spring and summer, we're visiting 30 communities around the United States.

[Check our schedule](#) for dates and places.

[Support the journey](#)

May 26 Is #DontFryDay!



The Friday before Memorial Day is designated as "Don't Fry Day," an initiative launched by The National Council on Skin Cancer Prevention to encourage everyone to practice small steps to sun safety as you head outdoors to kick off the summer season.

New on the Blog

If you have skin,
you can get skin cancer

#ThisIsSkinCancer



[#ThisIsSkinCancer](#)

Skin cancer survivors and caregivers share, in their own powerful words, what it's like to live with and beyond skin cancer. Their goal is to educate about the dangers of the disease and give hope to the newly diagnosed.



[Back to Basics: Understanding the World's Most Common Cancer](#)

May is Skin Cancer Awareness Month, a good time to get back to basics. Here's a quick refresher on the major types of skin cancer: how they form, what they look like and their prognoses.



[Never Too Early, Never Too Late](#)

During Skin Cancer Awareness Month, we join the medical community, the skincare industry and the media to educate people about the prevention, early detection and treatment of skin cancer.

The Skin Cancer Foundation
CHAMPIONS
for **CHANGE**
————— GALA 2023
Changing Behaviors & Saving Lives

Champions for Change Gala

Wednesday, May 10, 2023

The Ziegfeld Ballroom

6:30 PM EDT

The [Champions for Change Gala](#) is The Skin Cancer Foundation's signature fundraising event, supporting the lifesaving work we do, every day of the year. Tickets are still available. Join us to celebrate hope and progress in the fight against skin cancer. [More info.](#)

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